



SIHH LIVE – January 14th 2019 – 11am
SIHH LAB – January 14th TO 17th 2019

Geneva, January 14th 2019 – alongside the presentation of its new releases, Vacheron Constantin invites visitors to discover the innovations that have punctuated its history and written a chapter in that of Haute Horlogerie. Two not-to-be-missed appointments:

- **Monday January 14th at 11am, SIHH Live: “The genesis of a new complication”.**
A fascinating watchmaking journey, from the origins of complications to Vacheron Constantin’s latest technical revolution.
A conversation between Suzanne Wong, REVOLUTION editor-at-large and Christian Selmoni, Style and Heritage Director Vacheron Constantin.
- **Throughout the week, SIHH LAB: “Chronogram, innovative landmarks”**, a research project undertaken in conjunction with the EPFL&ECAL Lab.

SIHH live - Monday 14 January, 11am, auditorium: “The genesis of a new complication”.
A fascinating watchmaking journey, from the origins of complications to Vacheron Constantin’s latest technical revolution.

It can be difficult to isolate one single strength in a watchmaking Maison that has been in existence since 1755. Exceptional mechanical mastery, bold yet classic design, fine decorative arts, high-standard finishing and genre-defining innovation are each as much a part of Vacheron Constantin. Suzanne Wong, REVOLUTION editor-at-large, and Christian Selmoni, Style & Heritage Director, will discuss the Maison’s latest groundbreaking horological innovation that will transform the way mechanical watchmaking is seen and experienced, and take the audience through the history of timeless innovation.

SIHH LAB - from January 14th to 17th, “Chronogram, innovative landmarks”

Vacheron Constantin presents its “Chronogram Impact” research project in cooperation with the EPFL+ECAL Lab. At the heart of the immersive experience, three exceptional timepieces – Reference 57260, Tour de l’Île and WorldTime Cottier – embodying successive technological breakthroughs in the history of watchmaking and the Maison itself, will evolve amid a galaxy of dematerialised documents and visuals, inviting visitors to enter into the production secrets of Grand Complications. Developing the principles of representation in order to reduce the inherent limits of virtual reality: such is the goal that Vacheron Constantin and EPFL+ECAL Lab have set for themselves on the SIHH LAB booth this year.