



VACHERON CONSTANTIN
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Vacheron Constantin and Watchfinder
Partner For a Tailor-Made Service

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New York, February 2021 – Vacheron Constantin offers new trade-in service for boutique clients across the United States.

The world's longest continuously operating watch manufacture will now offer a new way to purchase Vacheron Constantin timepieces from U.S. boutiques. In partnership with *Watchfinder*, the renowned retailer of certified pre-owned watches, clients can now take advantage of a trade-in service by selling the watches they already own in exchange for the timepiece of their dreams. Discover the easy-to-use and secure service now offered across Vacheron Constantin U.S. boutiques.

In three easy steps, American clients will have the opportunity to use the complimentary *Watchfinder* trade-in service curated with ease and convenience in mind to acquire a new Vacheron Constantin timepiece in the Maison's New York, Beverly Hills, South Coast Plaza, and Miami boutiques. First, clients will bring the watch or watches they hope to resell from their collection to a dedicated Vacheron Constantin boutique. On-site, a knowledgeable Sales Associate will provide a pre-valuation, support clients through the exchange process, and assist in the selection of a new Vacheron Constantin timepiece. Upon pre-valuation acceptance, the Sales Associate will arrange for the condition & authenticity of each of the client's existing watches to be appraised, with appraisal turnaround times ranging from one day to one week. Last, the agreed trade-in value will then be redeemed towards the purchase of a new Vacheron Constantin timepiece.

In addition to in-person boutique service, customer advisors are available over the phone to guide clients in their choices, arrange a valuation consultation, or facilitate a comfortable and easy purchasing journey through our concierge at 1-877-701-1755.


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Overview



Founded in 1755, Vacheron Constantin is the world's oldest watch Manufacture in continuous production for over 265 years, faithfully perpetuating a proud heritage of watchmaking excellence and stylistic sophistication through generations of master craftsmen.

At the pinnacle of Haute Horlogerie and understated elegance, the Maison creates timepieces with unique technical and aesthetic signatures, and an extremely high level of finishing touches,

Vacheron Constantin brings to life unparalleled heritage and a spirit of innovation through its collections: Patrimony, Traditionnelle, Métiers d'Art, Overseas, Fiftysix, Historiques and Égérie. It also offers its discerning clientele of connoisseurs the rare opportunity to acquire unique and bespoke timepieces by means of its "Les Cabinotiers" department.

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#OneOfNotMany



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