



VACHERON CONSTANTIN
GENÈVE

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its first boutique in Germany
in Frankfurt am Main

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Frankfurt am Main, December 2020 – Vacheron Constantin, the world's oldest Haute Horlogerie Manufacturer with more than 265 years of continuous history opens its first boutique in Germany at Kaiserstraße 1, Frankfurt am Main

This newly opened exclusive boutique, located in the heart of Germany on one of the most historic streets of Frankfurt am Main, invites watch connoisseurs and collectors to discover the artistry, craftsmanship and heritage of excellence that make up the world of Vacheron Constantin.

In the spirit of Belle Haute Horlogerie this new boutique offers a warm welcome to watch enthusiasts. The refined interior incorporates modern elegance and the Maison's design concept. Demonstrating Vacheron Constantin's limitless technical and aesthetic creativity, customers are welcome to discover a variety of timepieces and calibers, from simple models to high complications, as well as exclusive editions.

Already in 1847, the first Vacheron Constantin watches were sold to German clients. Ever since, the Maison has enjoyed a thriving bond with the country.

"We have been looking forward to opening the very first boutique in Germany and are delighted to welcome watch enthusiasts and connoisseurs to enter Vacheron Constantin's world of great watchmaking and tradition. This new boutique exemplifies the Maison's constant pursuit of excellence and never-ending precision. It is the perfect opportunity to further strengthen the long-lasting relationship of our Maison with German clients", says Mr. Christian Gasplmayr, Managing Director of Vacheron Constantin Europe, Middle East and Africa.

In celebration of the new boutique opening two unique pieces from the Les Cabinotiers workshop will exclusively be showcased in the month of December:

- ✦ Les Cabinotiers Minute repeater perpetual calendar – A perfect combination from the "La Musique du Temps" assortment as a tribute to musical arts and comprehensive mastery of ultra-thin movements.
- ✦ Les Cabinotiers Symphonia Grande Sonnerie 1860 – First grande sonnerie wristwatch and an extremely rare occurrence in the sphere of Haute Horlogerie

BOUTIQUE ADDRESS

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Founded in 1755, Vacheron Constantin is the world's oldest watch Manufacture in continuous production for over 265 years, faithfully perpetuating a proud heritage of watchmaking excellence and stylistic sophistication through generations of master craftsmen.

At the pinnacle of high horology and understated elegance, the Maison creates timepieces with unique technical and aesthetic signatures, and an extremely high level of finishing touches.

Vacheron Constantin brings to life unparalleled heritage and a spirit of innovation through its collections: Patrimony, Traditionnelle, Métiers d'Art, Overseas, Fiftysix, Historiques and Égérie. It also offers its discerning clientele of connoisseurs the rare opportunity to acquire unique and bespoke timepieces by means of its "Les Cabinotiers" department.

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