



  
**VACHERON CONSTANTIN**  
GENÈVE

New boutique in Pavilion, Kuala Lumpur  
May 2023

## New boutique in Pavilion, Kuala Lumpur May 2023

- Vacheron Constantin opens a boutique in Pavilion Kuala Lumpur, Malaysia
- The boutique houses the complete Vacheron Constantin timepiece collection from simple to high complications, as well as boutique exclusive models
- Immersive, client-first services include strap customisation, in-store heritage exhibition and Les Collectionneurs vintage offer

May 2023 – One of Not Many defines the universe Vacheron Constantin has embodied for more than 267 years. In the prestigious realm of Haute Horlogerie, the Maison is profoundly attached to human values and enriched by expertise passed on across generations of master watchmakers and artisans. With this philosophy dedicated to connoisseurs, Vacheron Constantin has opened its first standalone boutique in Malaysia at Pavilion Kuala Lumpur.

*“Vacheron Constantin and the Malaysia have shared an appreciation for fine Swiss watchmaking for over 200 years, since the beginning of the 20th century. We are delighted to welcome enthusiasts and connoisseurs to Vacheron Constantin’s world of Haute Horlogerie and tradition in Kuala Lumpur, Malaysia. With this new location we seek to offer our clients the best space for exclusive services and share our Maison’s commitment to Haute Horlogerie, where they can discover the know-how and tradition that set us apart as One of Not Many”, says Gael Porte, Managing Director of Vacheron Constantin Southeast Asia and Australia.*

Spanning over an area of 100 square metres, the first Vacheron Constantin boutique in Pavilion Kuala Lumpur is inspired by the refined design aesthetic of the Maison in the heart of Geneva. The exterior features a unique façade inspired by Vacheron Constantin’s Maltese cross emblem, and the interior is exuding an intimate and warm environment for watch enthusiasts and collectors to be greeted with personal attention. This new boutique invites clients to immerse into the culture, history, and excellence that define Vacheron Constantin.

  
**VACHERON CONSTANTIN**  
GENÈVE



Overview



## New boutique in Pavilion, Kuala Lumpur May 2023

### Introducing Vacheron Constantin collection

Demonstrating Vacheron Constantin's technical and aesthetic creativity, this new boutique houses the complete timepiece collection from simple to high complications, as well as boutique exclusive models. The customers are welcome to discover the Maison's Patrimony, Traditionnelle, Overseas and Fifty-six collections – with a range of mid to high complications including the exclusive Traditionnelle tourbillon and Traditionnelle perpetual calendar.

Highlights also include the Égérie collection dedicated to women which combines the worlds of Haute Couture and Haute Horlogerie, sharing the same passion for excellence and beauty. The signature touch of the Égérie timepieces is a daring off-centered display, designed around two intertwined circles, featuring the date or moon phase.

This boutique will also welcome an annual rotation of Les Collectionneurs and Les Cabinotiers assortments.

### Les Collectionneurs

Chosen with patience and talent by the Maison's heritage department specialists, Les Collectionneurs is a curated collection of vintage Vacheron Constantin watches that have been restored and are offered with the same warranty given to contemporary collections. This collection will be available at dedicated annual events in Vacheron Constantin boutiques around the world.

### Les Cabinotiers

Les Cabinotiers, Vacheron Constantin's approach to single-piece editions, showcases the Maison's amazing wealth of creative and technical talent. Les Cabinotiers department combines excellence and dedication, with a group of master watchmaking professionals who use their wide-ranging scientific knowledge in the latest technical breakthroughs and 18th-century watchmaking crafts to perpetuate Vacheron Constantin's tradition of innovation. Creating both bespoke timepieces in response to customers' requests as well as timepieces conceived by the Maison's master-watchmakers, Les Cabinotiers is about translating dreams into reality in mechanical and artistic terms and consistently pushing the boundaries of what is possible in watchmaking today.

  
**VACHERON CONSTANTIN**  
GENÈVE



# New boutique in Pavilion, Kuala Lumpur May 2023

  
**VACHERON CONSTANTIN**  
GENÈVE

## Overview

### Vacheron Constantin Boutique

Lot No. 2.46.02A, Level 2, Pavilion Kuala Lumpur Mall  
168 Jalan Bukit Bintang  
Kuala Lumpur, 55100

### Opening Hours and Contacts:

Monday – Sunday  
10:00am–10:00pm  
Tel: +603-2110 0282



Founded in 1755, Vacheron Constantin is the world's oldest watch Manufacture in continuous production for nearly 270 years, faithfully perpetuating a proud heritage of watchmaking excellence and stylistic sophistication through generations of master craftsmen.

At the pinnacle of Haute Horlogerie and understated elegance, the Maison creates timepieces with unique technical and aesthetic signatures, and an extremely high level of finishing touches.

Vacheron Constantin brings to life unparalleled heritage and a spirit of innovation through its collections: Patrimony, Traditionnelle, Métiers d'Art, Overseas, Fifty-six, Historiques and Égérie. It also offers its discerning clientele of connoisseurs the rare opportunity to acquire vintage pieces within the Les Collectionneurs assortment, as well as unique and bespoke timepieces by means of its Les Cabinotiers department

#vacheronconstantin

#OneofNotMany

  
**VACHERON CONSTANTIN**  
GENÈVE

