



VACHERON CONSTANTIN  
GENÈVE



LOUVRE

An artistic and cultural partnership

Le Louvre, Pyramide  
Architecte de la Pyramide © I.M. Pei  
Photo © Musée du Louvre / Olivier Ouadah

# Vacheron Constantin and the Louvre, an artistic and cultural partnership

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- Vacheron Constantin is partnering with the prestigious Musée du Louvre
- This exclusive partnership will result in a number of collaboration and co-creation projects in the fields of craftsmanship, Haute Horlogerie, art and culture
- The two institutions already collaborated in 2016, when the 18th century clock *La Création du Monde*, a masterpiece displayed in the Louvre, was restored thanks to the patronage of Vacheron Constantin.

Throughout its history, Vacheron Constantin has demonstrated a deep commitment to art and culture, embodied in numerous partnerships. Its relationship with the Louvre is a natural extension of this celebration of beauty and this constant concern for the conservation, preservation and transmission of heritage. Future projects will include collaborations inspired by the collections of the Louvre.

After having supported in 2016 the restoration of the clock named *La Création du Monde* (a masterpiece of 18<sup>th</sup> century precision horology presented to King Louis XV in 1754 and deposited by the *Musée national des châteaux de Versailles et de Trianon in the Louvre*), Vacheron Constantin is signing a partnership with the Louvre this year. This collaboration reflects the respective legacies of the two institutions that share the same respect for history, culture and heritage.

Louis Ferla, CEO Vacheron Constantin, said: *"I enthusiastically welcome this collaboration between our two institutions, both centuries-old yet firmly rooted in the 21st century, as evidenced by the favour they enjoy among an audience of connoisseurs. Our Maison has long since stood out in terms of both artistic commitment and cultural patronage. With the Louvre, we are beginning a very promising new chapter. We could not have dreamt of a better partner for a constructive dialogue on the themes of art and culture."*

Jean-Luc Martinez, President-Director of the Musée du Louvre, commented: *"The Louvre has always been a vibrant place, inspiring creative talents of every era. I am delighted that Vacheron Constantin, a Maison committed to the patient and demanding workmanship involved in Haute Horlogerie, now finds in the Louvre a repertoire and techniques that reinforce and magnify its concern for beauty."*

This partnership with the Louvre is a natural continuation of Vacheron Constantin's artistic and cultural commitment, encompassing areas inherent in centuries-old institutions for which archiving, conservation and restoration are decisive factors. This attachment to the splendours of the past and the transmission of knowledge also means profound respect for artistic crafts, which are essential in Vacheron Constantin's creations as well as in the activities of the Louvre.

On the strength of these shared skills that will prove naturally conducive to discussions on artisanal practices and techniques, the two institutions have sealed a partnership that will notably take the form of horological projects inspired by the Louvre's masterpieces. Vacheron Constantin and the Louvre will also collaborate on creative projects aimed at promoting art, creation and beauty through a multicultural approach.



Jean-Luc Martinez, President-Director of the Musée du Louvre  
and Louis Ferla, CEO Vacheron Constantin.

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## About the Louvre

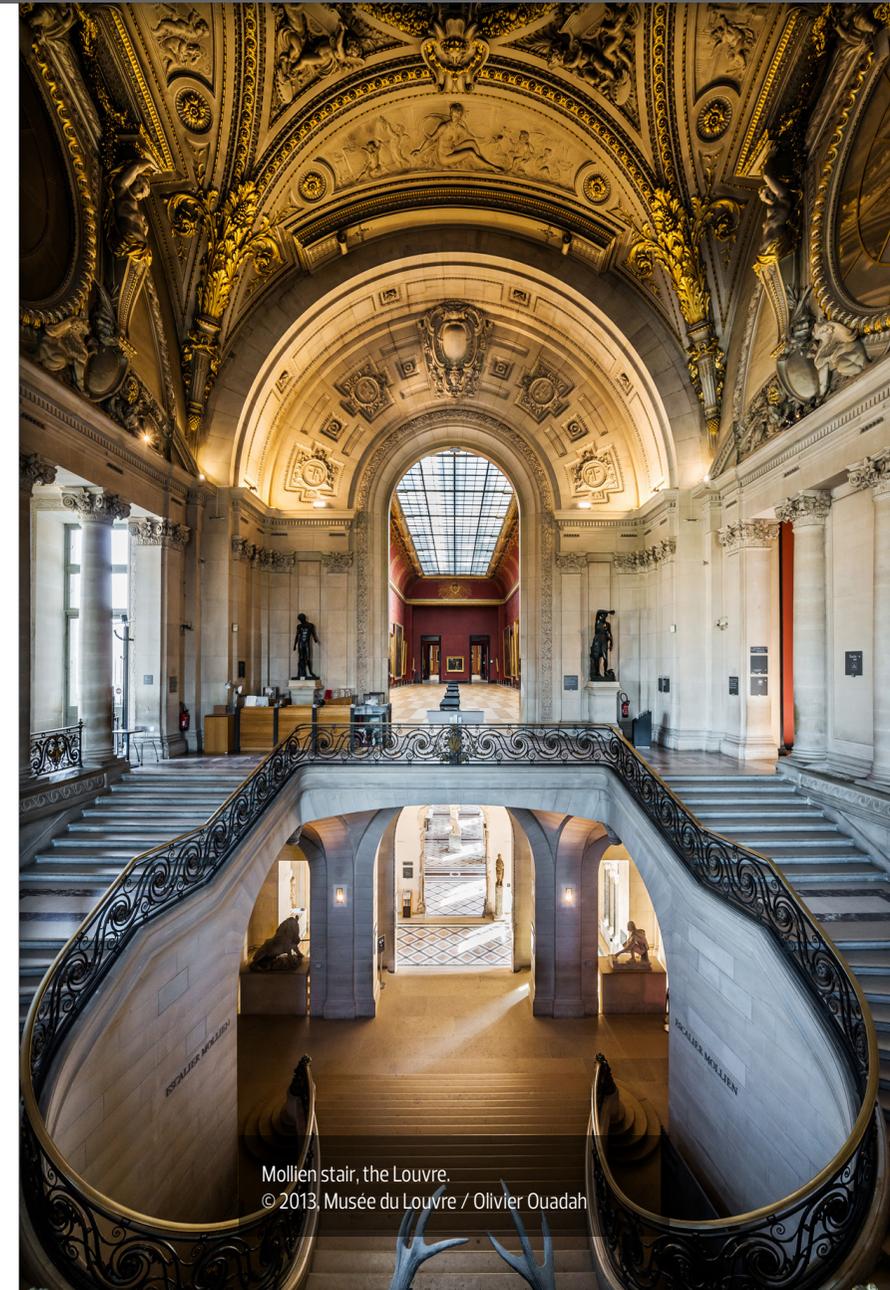
A former royal palace, of which the first stone was laid more than eight centuries ago, opened to the public in 1793, the Louvre is a universal museum whose collections span nine millennia and five continents. Among the 620,000 works it safeguards, some are universally admired, such as the *Mona Lisa*, the *Victory of Samothrace* or the *Venus de Milo*. With 10.2 million visitors in 2018, the Louvre is the most visited museum in the world.

The museum is open daily from 9am to 6pm except on Tuesdays (rooms close at 5.30pm.) The museum is open at night until 10pm on Wednesdays and Fridays (rooms close at 9.30pm). Free entrance for a special evening opening from 6pm to 10pm on the first Saturday of the month

More information on: [Louvre.fr](http://Louvre.fr)



Clock *La Création du Monde*.



Mollien stair, the Louvre.  
© 2013, Musée du Louvre / Olivier Ouadah

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## Summary

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Métiers d'Art *Les Aérostatiers*  
– Paris 1784



Plique-à-jour enamel by Vacheron Constantin  
Métiers d'Art *Les Aérostatiers*



Le Louvre, Pyramid  
Pyramid architect © I.M. Pei  
Picture © Musée du Louvre / Olivier Ouadah

Founded in 1755, Vacheron Constantin is the world's oldest watch Manufacture in continuous production for over 260 years, faithfully perpetuating a proud heritage of watchmaking excellence and stylistic sophistication through generations of master craftsmen.

At the pinnacle of high horology and understated elegance, the Maison creates timepieces with unique technical and aesthetic signatures, and an extremely high level of finishing touches.

Vacheron Constantin brings to life unparalleled heritage and a spirit of innovation through its key collections: Patrimony, Traditionnelle, Métiers d'Art, Overseas, Fiftysix and Historiques. It also offers its discerning clientele of connoisseurs the rare opportunity to acquire unique and bespoke timepieces by means of its "Les Cabinotiers" department.

#VacheronConstantin  
#OneOfNotMany



**VACHERON CONSTANTIN**  
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NOT MANY.

