




VACHERON CONSTANTIN
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New Boutique in Riyadh, Kingdom of Saudi Arabia
October 2nd, 2019

New Boutique in Riyadh, Kingdom of Saudi Arabia October 2nd, 2019

Riyadh, October 2nd 2019 – Vacheron Constantin, the world's oldest watch manufacture with more than 260 years of uninterrupted history, announces the opening of its new boutique in Riyadh.

Located in Kingdom Centre, one of the most iconic landmarks in the Kingdom of Saudi Arabia, the Vacheron Constantin new boutique pursues an aesthetic combination of modernity and tradition. Designed in the Maison's spirit, it features a unique Mashrabiya decoration that was created to mark this opening. Riyadh boutique features the new Vacheron Constantin design concept, which focuses on private bespoke appointments whilst also creating a warm and welcoming space for watch enthusiasts and collectors alike.

In the spirit of "Belle Haute Horlogerie", Beautiful High Watchmaking, this boutique provides the offer of an exclusive VIP room for a more intimate experience to discover Vacheron Constantin's mastery of high watchmaking, ancestral legacy and unique know-how.

"We are delighted to have the opportunity to expand the Vacheron Constantin circle of connoisseurs and watch collectors in the Kingdom of Saudi Arabia", said Alexander Schmiedt, Vacheron Constantin Regional Brand Director Middle East.

To celebrate this important occasion, Vacheron Constantin hosted an exclusive cocktail dinner at a luxury contemporary villa in Historical Al Diriyah. Guests were treated to an evening of entertainment varying from talented Saudi musician's performances to the representation of a calligraffiti artist, as well as enriching watchmaking masterclasses.

Vacheron Constantin Boutique
Kingdom Centre, 1st floor, Riyadh
+966 11 211 0853
Saturday–Thursday: 10am – 10pm
Friday: 4pm – 10pm



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Founded in 1755, Vacheron Constantin is the world's oldest watch Manufacture in continuous production for over 260 years, faithfully perpetuating a proud heritage of watchmaking excellence and stylistic sophistication through generations of master craftsmen.

At the pinnacle of high horology and understated elegance, the Maison creates timepieces with unique technical and aesthetic signatures, and an extremely high level of finishing touches.

Vacheron Constantin brings to life unparalleled heritage and a spirit of innovation through its key collections: Patrimony, Traditionnelle, Métiers d'Art, Overseas, Fiftysix and Historiques. It also offers its discerning clientele of connoisseurs the rare opportunity to acquire unique and bespoke timepieces by means of its "Les Cabinotiers" department.

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#OneOfNotMany



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