



VACHERON CONSTANTIN
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Vacheron Constantin Boutique in Singapore
Reopens with A Refreshing New Experience

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Overview

Singapore, October 2019 – Vacheron Constantin, the world's oldest Haute Horlogerie Manufacturer with more than 260 years of uninterrupted history, announces the reopening of its boutique in Singapore, debuting a new concept in one of the city's luxury shopping destination, ION Orchard.

Sharing the same high-level of service, the new Vacheron Constantin boutique showcases a new interior concept embodying the Maison's modern elegance and refined aesthetics. In the spirit of Belle Haute Horlogerie, the spacious boutique features new design codes with a touch of contemporary Asian elements. The lounge areas also provide a welcoming environment to watch connoisseurs and collectors from around the world.

The new boutique houses the complete collection from simple models to high complication timepieces, in addition to exclusive boutique limited editions. As a demonstration of the Maison's dedication to service, an in-house watchmaker will continue to be present, enabling interaction with the client.

On the occasion of the opening, an exhibition titled "Nicknames" featuring a curation of vintage timepieces with unusual designs and evocative nicknames, will be on display to discover from now till end October. "Cornes de Vaches" (cow horns), "Batman" or "Cioccoalatone"; these monikers commonly used in connoisseurs' jargon highlight the originality and the unique character of these remarkable creations.

"This new boutique experience exemplifies the Maison's constant search for excellence and aesthetic perfection, embodying the 'One Of Not Many' spirit. It will not only be a gathering place for customers, enthusiasts and the public, but to also discover the heritage and transmission of know-how that defines Vacheron Constantin", says Mr Yassin Tag, Managing Director of Vacheron Constantin Southeast Asia and Australia.

Boutique Address

Vacheron Constantin ION Orchard Boutique
2 Orchard Turn #02-07 ION Orchard
Singapore 238801

Tel: +65 6509 8800

Opening hours: 10:00am – 9:30pm



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Founded in 1755, Vacheron Constantin is the world's oldest watch Manufacture in continuous production for over 260 years, faithfully perpetuating a proud heritage of watchmaking excellence and stylistic sophistication through generations of master craftsmen.

At the pinnacle of high horology and understated elegance, the Maison creates timepieces with unique technical and aesthetic signatures, and an extremely high level of finishing touches.

Vacheron Constantin brings to life unparalleled heritage and a spirit of innovation through its key collections: Patrimony, Traditionnelle, Métiers d'Art, Overseas, Fiftysix and Historiques. It also offers its discerning clientele of connoisseurs the rare opportunity to acquire unique and bespoke timepieces by means of its "Les Cabinotiers" department.

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