



VACHERON CONSTANTIN  
GENÈVE

New Boutique In Isetan Shinjuku  
on June 19<sup>th</sup>, 2019



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**Tokyo, May 2019 – Vacheron Constantin, the world's oldest Haute Horlogerie Manufacturer with more than 260 years of uninterrupted history, announces the opening of its second boutique in Japan, following from its first in Ginza. This new exclusive boutique will make debut on June 19th in the flagship Isetan Shinjuku Main Store.**

Isetan Shinjuku, the must-go shopping destination in Japan, provides the world best hospitality and unique experience for more than 130 years. Sharing the same high-level of service and sophistication, the new boutique for Geneva-based Manufacturer consists of more than 17 square meters and showcases the new interior concept embodying the Maison's modern elegance and refined aesthetics in the spirit of *Belle Haute Horlogerie*. The new 'round-shaped' furniture and interior design accessories presented for the first time in Japan for this occasion, provide a warm welcome and prestigious environment to watch connoisseurs and collectors where they will discover a wide range of collections including exclusive boutique models. In addition, the bespoke service and unique pieces' conception Les Cabinotiers will offer one-of-a-kind timepieces.

*"We are extremely pleased to announce our second boutique in Isetan Shinjuku" says Vincent Gouget, Brand Director (CEO) of Vacheron Constantin Japan. "In tune with the Maison's constant quest for excellence and perfection, we have finally found the right place to offer our exceptional commitment and hospitality, which we share with that of Isetan".*

### **Boutique Address**

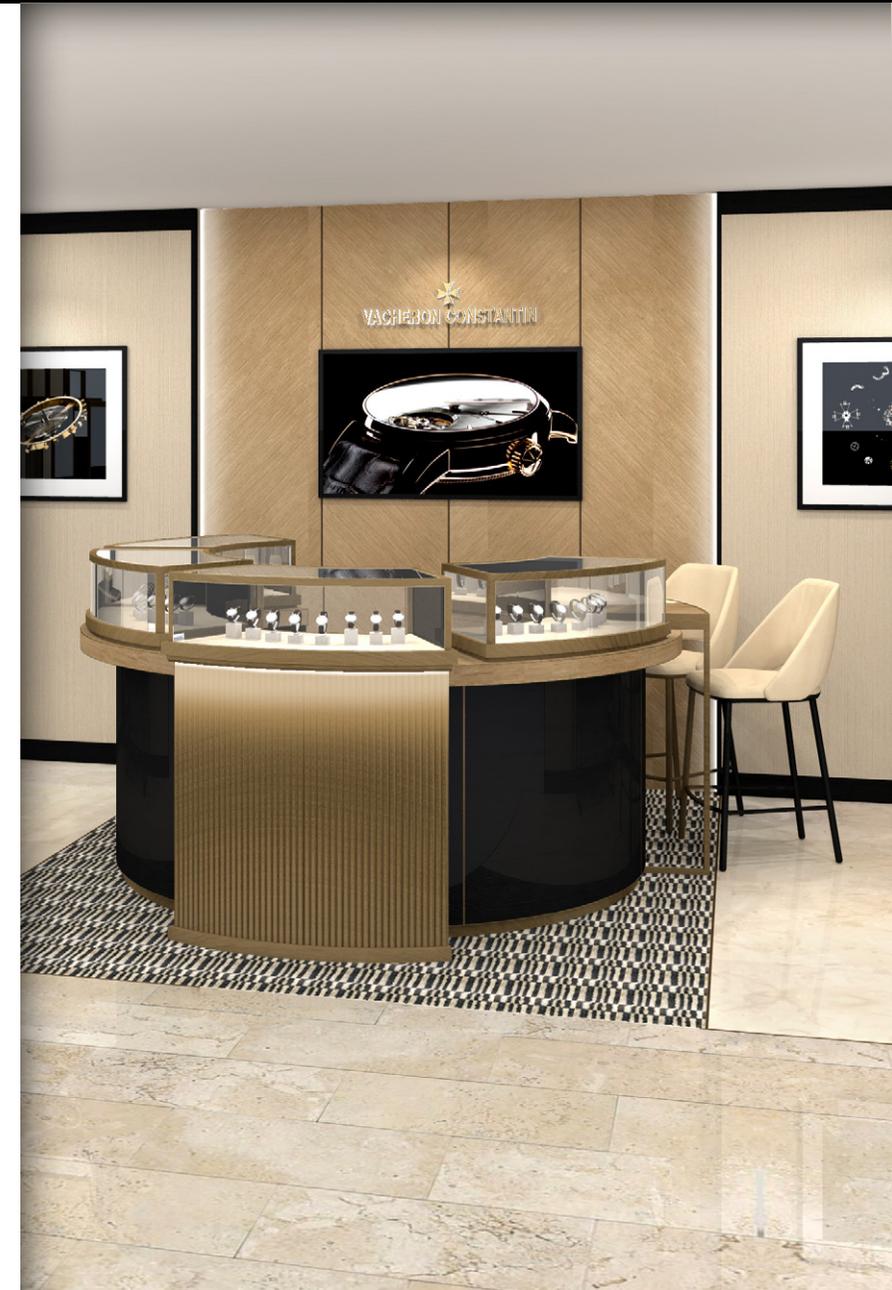
#### **Vacheron Constantin Shinjuku Isetan Boutique**

Isetan Shinjuku Main Building 5F, 3-14-1 Shinjuku, Shinjuku-ku, Tokyo 160-0022

Tel: 813-3352-1111

Store hours: 10:00am – 8:00pm (may vary according to Isetan store hours)

  
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OVERVIEW



Founded in 1755, Vacheron Constantin is the world's oldest watch Manufacture in continuous production for over 260 years, faithfully perpetuating a proud heritage of watchmaking excellence and stylistic sophistication through generations of master craftsmen.

At the pinnacle of high horology and understated elegance, the Maison creates timepieces with unique technical and aesthetic signatures, and an extremely high level of finishing touches.

Vacheron Constantin brings to life unparalleled heritage and a spirit of innovation through its key collections: Patrimony, Traditionnelle, Métiers d'Art, Overseas, Fiftysix and Historiques. It also offers its discerning clientele of connoisseurs the rare opportunity to acquire unique and bespoke timepieces by means of its "Les Cabinotiers" department.

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