

Vacheron Constantin celebrates the 10th Anniversary of its Shanghai Mansion



Mr. Christian Selmoni, Style and Heritage Director of Vacheron Constantin,
Ms. Clemence Charrier, International Retail Director,
Mrs. Ellen Sorensen, Managing Director of Vacheron Constantin China,
Mr. Pierre Liu, General Manager of Vacheron Constantin China,
Mr. Dominique Bernaz, Les Cabinotiers Clients Director

[May 27, 2018, Shanghai] An immersive journey named Voyage Beyond the Horizon has marked the 10th anniversary of the Vacheron Constantin Shanghai Mansion. To celebrate this milestone, guests have been invited to discover delicate pieces from Métiers d'Art *Les Aérostiers*, a collection introduced for the first time in China, which pays tribute to the marvellous story of skyborne adventurers.

Sitting at the east side of Twin Villas at 796 Huai Hai Road, Vacheron Constantin Shanghai Mansion is the first haute horlogerie boutique with an open customer service center in China. It centralizes customer service, special orders and exhibition in one place, making it the first site to debut Maison's novelties and rare masterpieces in China.

After entering a luminous Gate of Light, the twin villas appeared in the garden with full glory. A 6-meter gold balloon sits in front of the mansion, recalling the year of 1783 that the first human being rises heavenwards by boarding an aerostat. An opening light show turned the façade of twin villas into vivid motion pictures of sky, reflecting the brilliant hues of sunset dance and creating a *Jardin de Lumière*.

The first floor proposed a journey in the heart of craftsmanship's. Métiers d'Art *Les Aérostiers* made its debut in China, especially for the occasion. For this collection, the master engravers of the Maison accomplished an authentic feat on the scale of a watch dial: reproducing in miniature some early histories of hot air ballooning. Two notables craft techniques have been explored to tell these marvelous stories: *bas-relief* engraving and an enameling technique called *plique-à-jour*.

Stepping upstairs opened a world of watchmaking complications. The most complicated timepieces ever made by Vacheron Constantin – Reference 57260 stood in the atrium, while Les Cabinotiers Minute Repeater Tourbillon "Twilight", a perfect illustration of high complications and artistic know-how combination, was also exhibited.

The gala dinner hosted in the third floor of the mansion was rhythmmed by an unexpected experience of projections on the dining tables. Colorful balloons taking off from each plate, revealing different enchanting landscapes, from sunset to sunrise, from forests to oceans, and from Switzerland to China.



A full immersion in the Vacheron Constantin world and its Métier d'Art *Les Aérostiers* creations, opening another promising 10 years ahead!

About Vacheron Constantin:

Founded in 1755, Vacheron Constantin is the world's oldest watch Manufacture, faithfully perpetuating a proud heritage based on transmitting watchmaking excellence and the art of "Belle Haute Horlogerie" through generations of master craftsmen.

At the pinnacle of high horology and understated elegance, the Maison creates timepieces with unique technical and aesthetic signatures, and an extremely high level of craftsmanship and finishing touches.

Vacheron Constantin brings to life unparalleled heritage and its spirit of innovation through its key collections: Patrimony, Traditionnelle Métiers d'Art, Overseas, FiftySix and Historiques. It also offers its discerning clientele of connoisseurs the rare opportunity to acquire unique and bespoke timepieces by means of its "Les Cabinotiers" department.