



## VACHERON CONSTANTIN HISTORIQUES COLLECTION MAKES ITS DEBUT ONLINE VIA THE HODINKEE SHOP

**NEW YORK, NOVEMBER 13, 2017** – Vacheron Constantin, the Geneva based watch manufacture established in 1755, is proud to announce a partnership with the digital watch authority HODINKEE to sell its vintage-inspired *Historiques collection* online in the United States.

From its inception 20 years ago, Vacheron Constantin's *Historiques collection* has featured re-interpreted legendary timepieces from the watch Manufacture's archives, subtly reinterpreted. Produced in small quantities for collectors of rare pieces and vintage watch lovers, the collection is a perfect fit for HODINKEE's online sales site, the HODINKEE Shop – a destination since 2012 for unique vintage wristwatches and watch accessories.

In the HODINKEE Shop's first selection of modern timepieces from eight prestigious watch manufactures a carefully curated collection of timepieces will be unveiled to surprise and delight consumers. HODINKEE's mission with the HODINKEE Shop is to make purchasing fine modern timepieces a convenient and easy experience. As such, each and every timepiece in the HODINKEE Shop, regardless of price, will be shipped free, fully insured, and next day to the consumer's doorstep.

This partnership comes on the heels of the successful launch of Vacheron Constantin's *Historiques Cornes de Vache 1955 Limited Edition for HODINKEE* in February 2017. The 36 piece limited edition watch, priced at \$45,000 USD, sold out via a reservation form on HODINKEE's website in under one hour.

In addition to online availability in the HODINKEE Shop, the Vacheron Constantin *Historiques collection* can be found in a large network of our partner's stores around the world. A full directory of these partners can be found on our website at [www.vacheron-constantin.com](http://www.vacheron-constantin.com).

### **ABOUT VACHERON CONSTANTIN**

Founded in 1755 in Geneva, Vacheron Constantin is the oldest watchmaking manufacture in the world, with 262 years of uninterrupted activity. Founders of the art of precious and technical watch making, the men and women of Vacheron Constantin continue to design, develop and produce exceptional timekeepers, remaining close to the three fundamentals of the Maison: perfectly precise methods, harmonious and inspired aesthetics and an the highest level of finishing touches.

### **ABOUT HODINKEE**

In the course of only eight years, HODINKEE has established itself as the preeminent resource for modern and vintage wristwatch enthusiasts. Founder and Executive Editor Benjamin Clymer and his team are known for their innate understanding of both historical references and the most cutting-edge *haute horlogerie*, and, more importantly, can explain them in a way that is both entertaining and easy to understand. With a focus on creative content, HODINKEE was named by *Time* magazine as one of the 50 Best Websites in the World, and has been featured in international publications such as Bloomberg, *Departures*, *Esquire*, *GQ*, the *New York Times*, and more.



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