



VACHERON CONSTANTIN



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GENÈVE

First boutique in Manila, Philippines

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Overview

- Vacheron Constantin opens its first boutique in Philippines
- The boutique houses the complete Vacheron Constantin timepiece collection from simple to high complications, as well as boutique exclusive models

April 2022 – One of Not Many defines the universe Vacheron Constantin has embodied for more than 266 years. In the prestigious realm of Haute Horlogerie, the Maison is profoundly attached to human values and enriched by expertise passed on across generations of master watchmakers and artisans. With this philosophy dedicated to connoisseurs, Vacheron Constantin is set to open its first standalone boutique in Philippines at Greenbelt 5, Manila.

“We are delighted to welcome enthusiasts and connoisseurs to Vacheron Constantin's world of Haute Horlogerie and tradition in Manila, Philippines. With this new location we seek to offer our clients the best space for exclusive services and share our Maison's commitment to Haute Horlogerie, where they can discover the know-how and tradition that sets us apart as One of Not Many, says Gael Porte, Managing Director of Vacheron Constantin Southeast Asia and Australia.

Located at Greenbelt 5, this new boutique offers a warm welcome to watch enthusiasts with its refined interior incorporating modern elegance and the Maison's new design concept. The intimate space focuses on private bespoke appointments.


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Demonstrating Vacheron Constantin's technical and aesthetic creativity, this new boutique houses the complete timepiece collection from simple to high complications, as well as boutique exclusive models. The customers are welcome to discover the Maison's Patrimony, Traditionnelle, Overseas and Fifty-six collections – with a range of mid to high complications including the exclusive Traditionnelle Complete Calendar and Overseas Perpetual Calendar.

Highlights also include the Égérie collection dedicated to women which combines the worlds of Haute Couture and Haute Horlogerie, sharing the same passion for excellence and beauty. Behind classical and timeless lines, the collection shows many audacious features. The signature touch of the Égérie timepieces is a daring off-centered display, designed around two intertwined circles, featuring the date or moon phase.

Vacheron Constantin also celebrated last year the 100th anniversary of an iconic model, the Historiques American 1921. The Historiques collection embodies Vacheron Constantin's creative energy, guided by an identity that celebrates heritage and dares to deliver the unexpected. The Maison celebrates this icon particularly appreciated by collectors with two interpretations of the original model, in white gold, which are displayed in the boutique.

Vacheron Constantin Boutique

Space 1-069 GreenBelt 5, Phase 2 Ayala Center, Makati City 1224

Opening Hours and Contacts:

Monday – Sunday

11:00am–8:00pm

Tel: +63 2 7501 3079


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Founded in 1755, Vacheron Constantin is the world's oldest watch Manufacture in continuous production for over 265 years, faithfully perpetuating a proud heritage of watchmaking excellence and stylistic sophistication through generations of master craftsmen.

At the pinnacle of Haute Horlogerie and understated elegance, the Maison creates timepieces with unique technical and aesthetic signatures, and an extremely high level of finishing touches.

Vacheron Constantin brings to life unparalleled heritage and a spirit of innovation through its collections: Patrimony, Traditionnelle, Métiers d'Art, Overseas, Fiftysix, Historiques and Égérie. It also offers its discerning clientele of connoisseurs the rare opportunity to acquire unique and bespoke timepieces by means of its "Les Cabinotiers" department.

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#OneOfNotMany

