

VACHERON CONSTANTIN
GENÈVE

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at Clients' Service, Online

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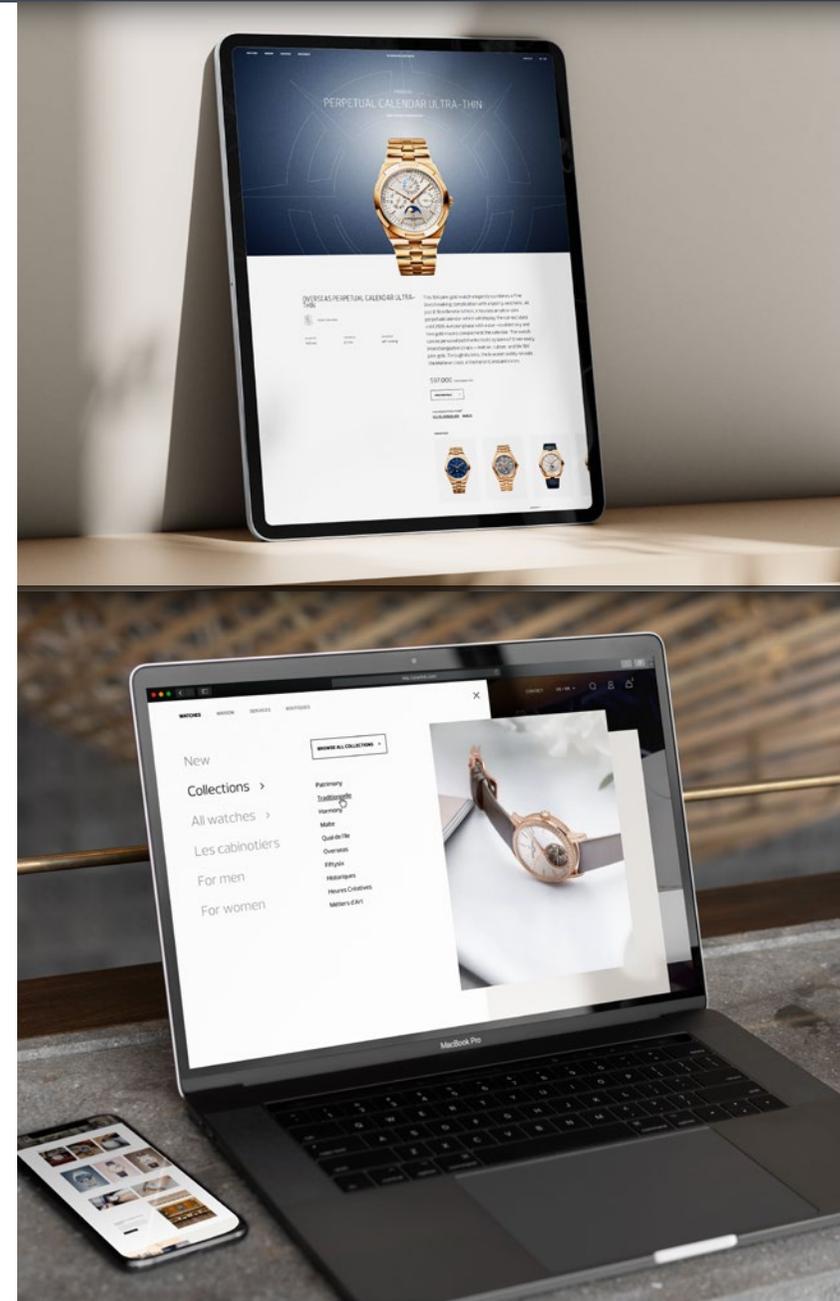
- Vacheron Constantin launches e-commerce shopping through its digital platform, www.vacheron-constantin.com
- The Maison website to offer informative product content and premium service.
- A website designed to complement the in-store experience with revamped design codes and more information than ever before for clients to explore.

Geneva, October 2021 – Vacheron Constantin rolls out its digital platform with online boutique to the United States.

In order to meet customer expectations, and offer the best possible service regardless of where a client resides in the United States, Vacheron Constantin has launched an e-boutique through its online platform www.vacheron-constantin.com with the support of an elevated digital concierge, easy check out, and fast shipping for a shopping experience matching client's needs in an increasingly digital world.

Elevating the online experience is a critical component of the new e-commerce platform launch. Special advisors are available via chat to guide clients in their choices, answer their questions and accompany them on their journey, and a quick three-day shipping turnaround ensures efficient and quick deliveries in line with client expectations.

This remote sales service is accompanied by a website brimming with generous and inspirational content. Visitors will discover the history of the Maison, its collections, its expertise and the list of boutiques around the world. As Vacheron Constantin's International Commercial Director Laurent Perves explains: *"To better convey the world of Vacheron Constantin, we offer our clients multiple experiences. The result is a website that is like an immersion into the prestigious realm of Haute Horlogerie and a means of gaining access to all services around the world."*



Founded in 1755, Vacheron Constantin is the world's oldest watch Manufacture in continuous production for over 265 years, faithfully perpetuating a proud heritage of watchmaking excellence and stylistic sophistication through generations of master craftsmen.

At the pinnacle of Haute Horlogerie and understated elegance, the Maison creates timepieces with unique technical and aesthetic signatures, and an extremely high level of finishing touches.

Vacheron Constantin brings to life unparalleled heritage and a spirit of innovation through its collections: Patrimony, Traditionnelle, Métiers d'Art, Overseas, Fiftysix, Historiques and Égérie. It also offers its discerning clientele of connoisseurs the rare opportunity to acquire unique and bespoke timepieces by means of its "Les Cabinotiers" department.

#VacheronConstantin
#OneOfNotMany



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