




VACHERON CONSTANTIN
GENÈVE

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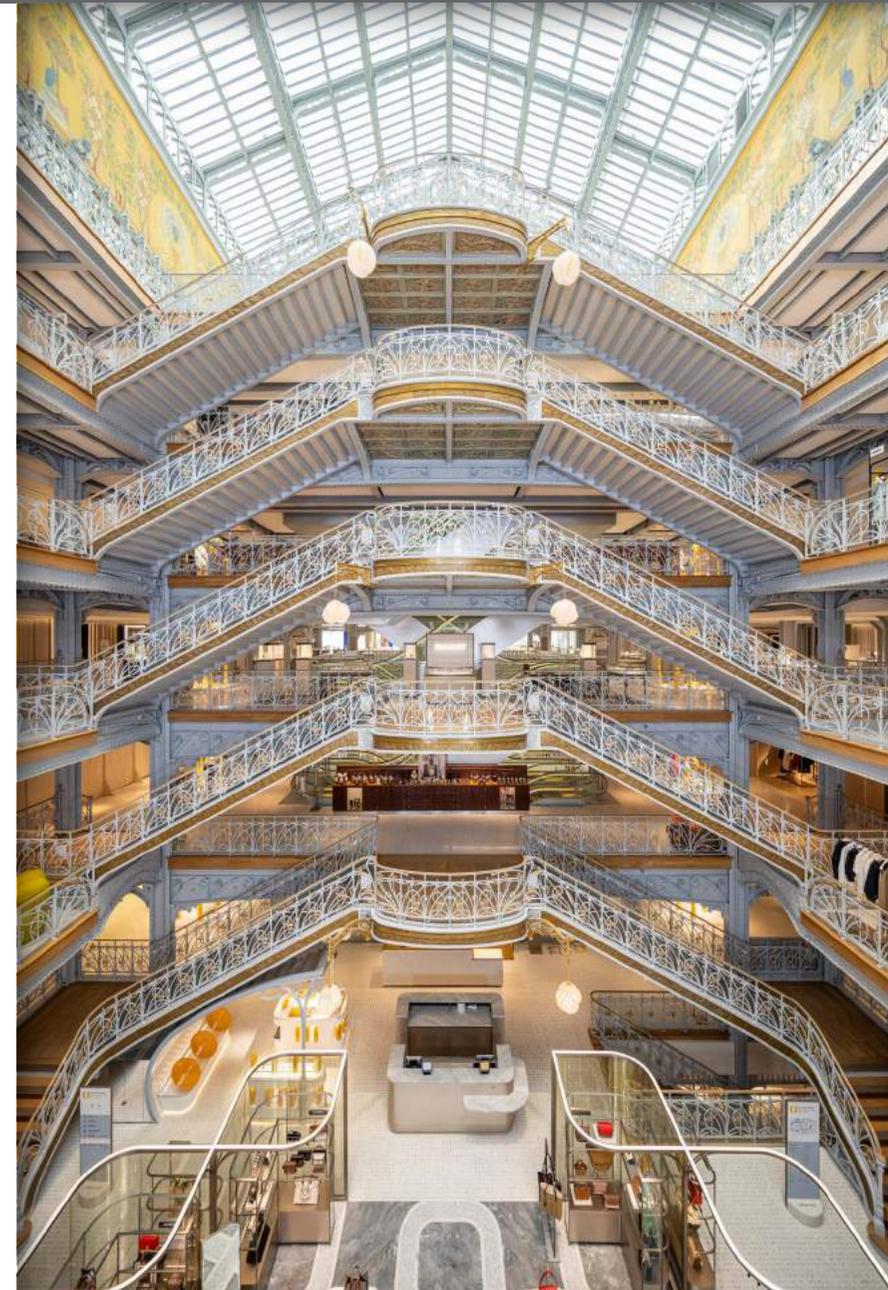
Overview

Paris, July 2021 – Vacheron Constantin, the world's oldest watch manufacturer in continuous operation for 265 years, is proud to announce the opening of a boutique at the Samaritaine Paris Pont-Neuf, which is once again welcoming visitors after being closed for 16 years and an extraordinary renovation project.

From now on, Vacheron Constantin will host collectors and clients on the second floor of this Art Nouveau and Art Deco architectural gem, offering both the former an opportunity to browse its entire range of collections – from the simplest watches to the most complicated – as well as models developed exclusively for the boutiques.

The design of this elegant 42 m² setting highlights the Maison's profound attachment to heritage and artistic crafts, expressed through walls adorned with blue straw marquetry artwork masterfully carried out by the artisans of the Ateliers Lison de Caunes; a mosaic floor representing a nod to the Vacheron Constantin boutique on Rue de la Paix; a central counter with rounded Art Deco-inspired lines specially created for the occasion... The décor features a wealth of aesthetic details conducive to instilling a warm and welcoming atmosphere within the prestigious department store. This is an exclusive space ideally designed for private meetings, within which collectors and watch enthusiasts are sure to enjoy discovering the latest creations from the Maison.

Vacheron Constantin Boutique – La Samaritaine Paris Pont Neuf
9 Rue de la Monnaie, 75001 Paris
Telephone: 0188 88 60 00
Open Monday to Sunday from 10am to 8pm



Founded in 1755, Vacheron Constantin is the world's oldest watch Manufacture in continuous production for over 265 years, faithfully perpetuating a proud heritage of watchmaking excellence and stylistic sophistication through generations of master craftsmen.

At the pinnacle of Haute Horlogerie and understated elegance, the Maison creates timepieces with unique technical and aesthetic signatures, and an extremely high level of finishing touches.

Vacheron Constantin brings to life unparalleled heritage and a spirit of innovation through its collections: Patrimony, Traditionnelle, M tiers d'Art, Overseas, Fiftysix, Historiques and g rie. It also offers its discerning clientele of connoisseurs the rare opportunity to acquire unique and bespoke timepieces by means of its "Les Cabinotiers" department.

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