



**VACHERON CONSTANTIN**  
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in Monaco**

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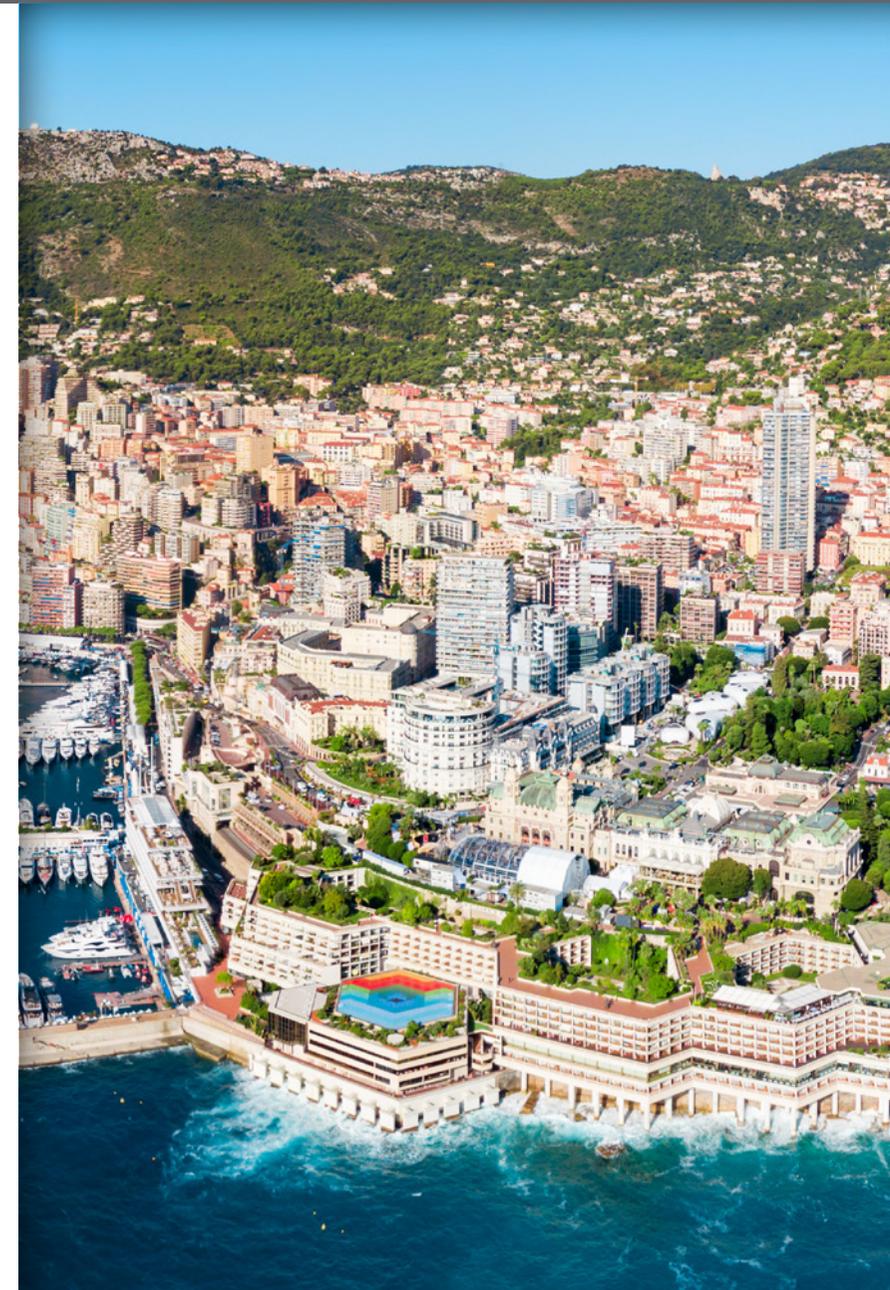
## Overview

Paris, May 12<sup>th</sup>, 2021 – Vacheron Constantin, the world's oldest watch Manufacture in continuous production for over 265 years, announces the opening of its first boutique in Monaco, on May 12<sup>th</sup>, 2021.

The boutique will be located on Allée François Blanc in downtown Monaco, within the historical Opera buildings of the principality. This prime location is recognized as one of Monaco's most desirable luxury retail addresses with a direct access to Place du Casino, at the heart of the Carré d'Or of Monte Carlo. Intimate space of 45sqm with a private lounge, the boutique will carry the Maison's entire range of timepieces, as well as exclusive models. It will feature the new Vacheron Constantin boutique design concept, which focuses on private bespoke appointments whilst also creating a warm and welcoming space for watch enthusiasts and collectors alike.

*"We are delighted to announce the opening of the first Vacheron Constantin Boutique in Monaco", says Matthieu Ferry, General Manager Vacheron Constantin France and Belux. "With this new location we seek to offer our clients the best space for exclusive services and share our Maison's commitment to Belle Haute Horlogerie."*

Founded in 1755, Vacheron Constantin is built upon a legacy of innovation and a constant quest for excellence. Each Vacheron Constantin timepiece is crafted in Geneva, Switzerland with care and passion by the finest watchmakers and craftsmen.



Founded in 1755, Vacheron Constantin is the world's oldest watch Manufacture in continuous production for over 265 years, faithfully perpetuating a proud heritage of watchmaking excellence and stylistic sophistication through generations of master craftsmen.

At the pinnacle of Haute Horlogerie and understated elegance, the Maison creates timepieces with unique technical and aesthetic signatures, and an extremely high level of finishing touches.

Vacheron Constantin brings to life unparalleled heritage and a spirit of innovation through its collections: Patrimony, Traditionnelle, Métiers d'Art, Overseas, Fiftysix, Historiques and Égérie. It also offers its discerning clientele of connoisseurs the rare opportunity to acquire unique and bespoke timepieces by means of its "Les Cabinotiers" department.

#vacheronconstantin



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