

Sandrine Donguy
Product Marketing & Innovation Director



Sandrine Donguy, Product Marketing & Innovation Director, joined Vacheron Constantin in 2018.

She has more than 15 years of experience in marketing within the watch industry, involving product development management and 360° strategic management. Her current mission encompasses three activities: developing, enriching and monitoring watch collections, as well as innovation-related product R&D.

Sandrine began acquiring her project management skills in the cosmetics industry within the Robertet group as Marketing Manager for the Fine Fragrance, Skin Care and Haircare segments for Charabot – a raw materials supplier for the perfume industry. During this four-year experience, she developed and deepened her knowledge of marketing, communication and sales in the sector by working for brands such as Henkel, L'Oréal Professionnel and Clarins.

In 2006, she was appointed Product Manager for Baume & Mercier (Richemont Group), before taking the position of Group Head of Product Marketing in 2010. Five years later, Sandrine was promoted to the role of Marketing & Communication Director for the same company before joining the Manufacture Vacheron Constantin in 2018.

Sandrine is a graduate of the *École Supérieure de Commerce de Grenoble*.