


VACHERON CONSTANTIN


فاشرون كونستانتان


VACHERON CONSTANTIN


VACHERON CONSTANTIN
GENÈVE

Vacheron Constantin Unveils Its New Boutique
In Salhiya Complex, Kuwait

September 19th, 2023

Vacheron Constantin Unveils Its New Boutique In Salhiya Complex, Kuwait

Overview

Celebration

Sum Up

About Vacheron Constantin

- Vacheron Constantin unveils its new boutique in Salhiya Complex, Kuwait with a ribbon-cutting ceremony on September 19th, 2023.
- Novelties from Watches & Wonders 2023 will be showcased in the newly opened boutique from September 19th – September 28th.
- The boutique opening will be followed by an exclusive in-suite event inspired by this year's theme, Less'ential at the Four Seasons Hotel Kuwait from the 20th till 21st of September.

Kuwait City, September 19th, 2023 – Vacheron Constantin, the luxury Swiss watchmaking Maison with nearly 270 years of expertise and continuous history, is delighted to announce the opening of its new boutique in Salhiya Complex, one of the top luxury shopping destinations in Kuwait. Located on the ground floor of the Complex, the grand boutique opening will be celebrated with a ribbon-cutting ceremony in the presence of collectors, watch enthusiasts and prospective connoisseurs.

The new boutique will showcase the exceptional selection of novelties launched at Watches & Wonders 2023 from September 19th till September 28th, these exquisite creations will be on display, providing a captivating journey into the realm of horological innovation and elegance. Guests who choose to explore the novelties in depth, will have the opportunity to book appointments with the boutique. With a significant expansion, the new boutique will permanently house the complete Vacheron Constantin timepiece collections for men and women from simple to high complications such as the Traditionnelle, Overseas, Patrimony and Egerie.



Vacheron Constantin Unveils Its New Boutique In Salhiya Complex, Kuwait

Overview

Celebration

Sum Up

About Vacheron Constantin

The boutique boasts two exquisite VIP rooms, exemplifying the Maison's commitment to impeccable service and an elevated experience. Showcasing a completely upgraded modern aesthetic, the boutique captivates visitors upon entry. This inviting space provides a haven for watch enthusiasts to convene, share their passion, and indulge in horological excellence. Vacheron Constantin's Kuwait boutique stands as a testament to the brand's dedication to both timeless craftsmanship and contemporary elegance, making it an exceptional contribution to the flourishing luxury industry in Kuwait.

"With the inauguration of our new boutique at Salhiya Complex in Kuwait, Vacheron Constantin proudly celebrates its enduring legacy in the Middle East. As we unveil the latest marvels from Watches & Wonders 2023, we extend a heartfelt invitation to horology aficionados, urging them to partake in a remarkable journey that harmonizes our unwavering pursuit of excellence with the region's opulent heritage. This boutique stands as a testament to our commitment to both upholding our historical heritage and forging novel connections with discerning enthusiasts in Kuwait and beyond," - **said Christophe Ramel, Vacheron Constantin Managing Director - Middle East, Indian Subcontinent and Africa**

Continuing the celebrations, an exclusive in-suite event will be held at the Four Seasons Hotel, Kuwait from September 20th till September 21st. Attendees will be treated to an enchanting experience, where they will have the opportunity to explore the heritage timepieces especially created by the Maison for the Middle East. Guests can also participate in an interactive Watchmaking class or an engaging and artistic Enameling workshop to get a deeper understanding of the Maison's craftsmanship.

The suite, thoughtfully curated for this occasion, will offer a relaxed and inviting environment, suitable for leisurely interactions and meaningful exchanges. Reflecting the thematic essence of the year, "Less'ential," which celebrates the elegance of minimalism – a core tenet in Vacheron Constantin's watchmaking philosophy – the suite's design is a tribute to the "less is more" concept. This design philosophy permeates the ambiance, adding a sophisticated allure that elevates the experience.



Vacheron Constantin Unveils Its New Boutique In Salhiya Complex, Kuwait

Overview

Celebration

Sum Up

About Vacheron Constantin

Vacheron Constantin, the esteemed luxury Swiss watchmaking Maison, proudly announces the opening of its new boutique in Salhiya Complex, Kuwait on September 19th, 2023. This momentous occasion pays homage to the Maison's longstanding ties to the Middle East, dating back to the early 19th century. The boutique will showcase an exquisite array of timepieces, including the latest novelties from Watches & Wonders 2023, offering a captivating immersion into the world of horological excellence. Exclusive to Kuwait from September 19th to 28th, these exceptional creations will provide an unparalleled experience for watch enthusiasts in the region. Situated in the esteemed Salhiya Complex, renowned for its luxurious ambiance and dedication to providing an unmatched shopping experience, the new boutique is a testament to Vacheron Constantin's commitment to craftsmanship and heritage. The celebrations continue with a suite event at the Four Seasons Hotel Kuwait, where attendees can indulge in watchmaking classes and artistic enameling workshops, all in an ambiance inspired by the theme of the year, "Less'ential." This extraordinary occasion showcases Vacheron Constantin's unwavering dedication to preserving its legacy and forging a deep connection between the Middle East and its profound heritage.

Salhiya Complex, nestled in the heart of Kuwait City, has garnered a reputation as one of the premier luxury shopping destinations in the area. It is known locally as home to many elite brands and due to its continuous enhancement programs, this reputation is as strong today as it was since its opening. The ground floor in Salhiya Complex has a long history in featuring the finest international brands. Its sophisticated ambiance and commitment to offering an unparalleled shopping experience make it the ideal location for Vacheron Constantin's new boutique.

Boutique Address

Salhiya Complex - Ground Floor
Mohammad Thunayan Al-Ghanim Street
Kuwait City

Opening Hours

Saturday – Thursday
10:00 AM – 10:00 PM

Friday
02:00 PM – 10:00 PM

Contact: + 965 2299 6540




VACHERON CONSTANTIN
GENÈVE



About Vacheron Constantin:

Founded in 1755, Vacheron Constantin is the world's oldest watch Manufacture in continuous production for nearly 270 years, faithfully perpetuating a proud heritage of watchmaking excellence and stylistic sophistication through generations of master craftsmen.

At the pinnacle of Haute Horlogerie and understated elegance, the Maison creates timepieces with unique technical and aesthetic signatures, and an extremely high level of finishing touches.

Vacheron Constantin brings to life unparalleled heritage and a spirit of innovation through its collections: Patrimony, Traditionnelle, Métiers d'Art, Overseas, Fiftysix, Historiques and Égérie. It also offers its discerning clientele of connoisseurs the rare opportunity to acquire vintage pieces within the Les Collectionneurs assortment, as well as single-piece and bespoke timepieces by means of its Les Cabinotiers department.

#VacheronConstantin

#OneOfNotMany


VACHERON CONSTANTIN
GENÈVE

