



VACHERON CONSTANTIN
GENÈVE

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moves to La Réserve Eden au Lac for three months**

January 2024

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- Vacheron Constantin will be completely renovating its Zurich boutique on Bahnhofstrasse for three months.
- From January 8 to March 23, 2024, the Maison will welcome its customers by appointment in its Suite 1755, a specially designed area at La Réserve Eden au Lac.

Vacheron Constantin, the Swiss watchmaker with a legacy dating back to 1755, is delighted to announce the creation of an exclusive lounge, Suite 1755, to provide a bespoke experience for collectors and passionate watch enthusiasts, as they discover the Maison's collections in a warm, artistic setting, conducive to a series of events and exhibitions.

Vacheron Constantin considers welcoming connoisseurs and enthusiasts within its boutiques to be highly privileged moments to nurture long-lasting relationships. In keeping with this principle, Vacheron Constantin's Zurich boutique at Bahnhofstrasse 38 will close its doors on December 24 for three months of major renovation work. From January 8 until March 23, 2024, Vacheron Constantin will be inviting its customers by appointment to the nearby Hotel La Réserve Eden au Lac on Utoquai. On the hotel's third floor, Suite 1755 will become Vacheron Constantin's ephemeral lounge in Zurich for three months.

"We are thrilled to welcome our clients to the Suite 1755 at Hotel La Réserve, where we embrace the spirit of the Swiss Alps and the quest for excellence that defines Vacheron Constantin."

Clémence Charrier, Brand Director Central Europe



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Overview

The Suite 1755 at La Réserve Eden au Lac Hotel in Zurich, merges typical Swiss Alps spirit and contemporary style. The spirit of the space reflects the interiors found in luxury residences in the Swiss mountains. The furnishings are refined and warm, with stone displays and wood furnishings, and unbleached walls enlivened in places by mosaic decorations suggesting the Maltese cross

emblematic of Vacheron Constantin. Here, a fireplace breaks with the lakeside horizon of the large picture windows overlooking the mountains. Here, the VIP lounge offers soft comfort for discovering the Maison's Haute Horlogerie collections.



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Les Collectionneurs

Les Collectionneurs are a selection of vintage watches carefully sourced, restored and authenticated by the Maison's Heritage experts. It is now possible to view the selection at Suite 1755 until end of February.

Vacheron Constantin exhibits two centuries of feminine creations

Vacheron Constantin is paying tribute to Haute Couture, a strictly codified, rigorously disciplined and imaginative universe with which it enjoys a close kinship. The selection of watches from the Maison's private collection highlights this powerful connection. At Suite 1755 on show for one month from February 5 to March 23 2024 , these pieces testify to the feminine creativity that the Manufacture has been cultivating for more than two centuries.

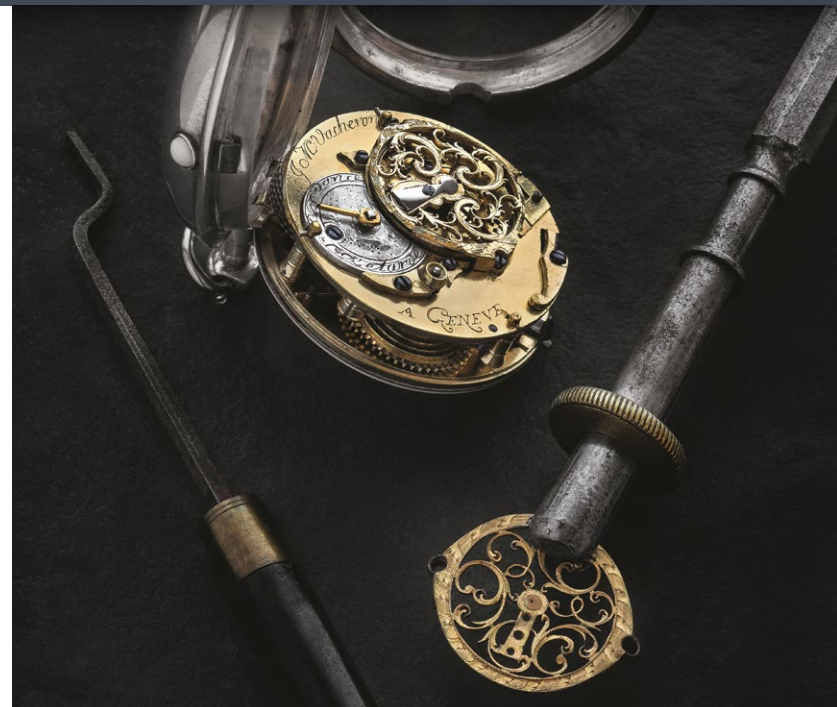
Vacheron Constantin Suite 1755

Hotel La Réserve Eden au Lac - Utoquai 45, Zurich

January 08 - March 23, 2024 / Monday to Saturday 11:00 - 19:00

By appointment only

Contact +41 43 888 33 08



Founded in 1755, Vacheron Constantin is the world's oldest watch Manufacture in continuous production for nearly 270 years, faithfully perpetuating a proud heritage of watchmaking excellence and stylistic sophistication through generations of master craftsmen.

At the pinnacle of Haute Horlogerie and understated elegance, the Maison creates timepieces with unique technical and aesthetic signatures, and an extremely high level of finishing touches.

Vacheron Constantin brings to life unparalleled heritage and a spirit of innovation through its collections: Patrimony, Traditionnelle, Métiers d'Art, Overseas, Fiftysix, Historiques and Égérie. It also offers its discerning clientele of connoisseurs the rare opportunity to acquire vintage pieces within the Les Collectionneurs assortment, as well as unique and bespoke timepieces by means of its Les Cabinotiers department.

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